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XTRA MILK PRIME

For Cows Producing 30+ Liters of Milk Per Day

Why This Feed?

High-producing cows need premium-quality, energy-dense feed to maintain health, sustain yield, and support reproductive efficiency.

- Supports milk yield of 30+ liters/day
- Maximizes milk fat, SNF & milk solids
- Improves reproductive efficiency
- Maintains body condition under stress
- Reduces risk of metabolic disorders (ketosis, acidosis)

Premium Ingredients

Our scientifically formulated concentrate includes:

- Energy-dense grains (maize, molasses, bypass fats)
- High-quality protein meals (soybean, canola, cottonseed)
- Bypass protein & amino acids (RP-Methionine, RP-Lysine)
- Live yeast & buffers - to maintain rumen health
- Chelated trace minerals & fertility boosters
- Herbal liver tonics & toxin binders



10 XTRA MILK BUFF

Give Your Dry Cows the ultimate dry care

Why This Feed?

Buffaloes are elite producers and demand high-quality nutrition to maintain milk output, body strength, reproductive efficiency, and skin shine. Our feed is specially designed for buffalo metabolism.

- Supports up to 15 liters of milk per day
- Maintains jet black skin & shiny coat
- Improves fat %, SNF & milk solids
- Enhances fertility & uterine health
- Reduces risk of heat stress & digestive problems

Premium Ingredients

Our scientifically formulated concentrate includes:

- Energy-rich grains: Maize, Molasses
- Protein sources: Soybean meal, cottonseed cake
- Bypass protein for sustained milk
- Herbal supplements for skin pigment & immunity
- Vitamins A, D, E, Zinc, Copper & Biotin
- Rumen buffers, live yeast & liver protectants



Nutrients	Specification
Crude Protein	Min 22%
Crude Fat	Min 6%
Crude Fibre	Max 9%
AIA	Max 3%
Calcium	Min 1.3%
Phosphorus	Min 0.8%
Urea	Max 1%
Moisture	Max 11%
Available phosphorus	Max 0.25%
Aflatoxin B1 PPB	Max 20



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OUR CORE FOCUS AREAS

- Scientifically Researched Feed Solutions
- Affordable Premium Nutrition
- Lifecycle-Based Product Range
- Farmer-Centric & Transparent Approach

Vision

To be India's most trusted and innovative cattle feed company, driving sustainable dairy farming by enhancing animal health, productivity, and farmer prosperity.

Mission

- To deliver scientifically formulated, high-quality, and affordable cattle nutrition solutions tailored to every stage of animal growth.
- To empower farmers with knowledge and training, helping them make informed decisions for better herd management.
- To continuously innovate through research and development, ensuring our products meet evolving industry standards and challenges.
- To build long-term relationships based on trust, transparency, and performance with our customers, employees, and partners.

About Us

Holstein Nutrition is best known as a livestock feed-producing company. It is a sister concern of **MMC Group** founded in **2001** under the name of **Mahanj Molasses Company**. Being a trusted and proud supplier of top premium-quality raw materials for cattle feed, we started our subsidiary to produce the best quality cattle feed under the brand **HOLSTEIN**.

As a subsidiary of **MMC Group**, Holstein benefits from the strength and expertise of our parent company. With MMC's vast experience in processing and supplying key raw materials like **molasses**, **maize**, and **DORB, Soya DOC**, we have access to the finest ingredients for premium quality balanced cattle feed. This connection allows us to focus on producing the best quality feed and ensure superior nutrition and health for livestock. MMC's strong reputation and resources enable us to consistently deliver high-standard cattle feed products. Together, we ensure that farmers receive only the best feed for their cattle.

1 CALF STARTER

Give Your Calves the Best Start for a Profitable Future

Why Calf Starter?

A quality calf starter is essential to bridge the gap between milk and solid feed. It helps develop the rumen early, promoting faster weaning, better growth, and stronger immunity.

- Faster rumen development
- Early weaning (45-60 days)
- Strong immunity & better weight gain
- Improved future milk yield
- Reduces mortality

Premium Ingredients

Our scientifically formulated concentrate includes:

- High-quality grains (maize, barley)
- Soybean meal & other digestible proteins
- Molasses for taste & energy
- High quality protein meals.
- Minerals, vitamins (A, D, E), trace elements
- Probiotics, prebiotics & rumen enhancers

Nutrients	Specification
Crude Protein	Min 22%
Crude Fat	Min 4%
Crude Fibre	Max 8%
AIA	Max 2.5%
Calcium	Min 0.8%
Phosphorus	Min 0.5%
Urea	NIL
Moisture	Max 11%
Aflatoxin B1 PPB	Max 20

Why Choose Our Calf Starter?

- Highly palatable
- Boosts daily weight gain (600-800g)
- Encourages early weaning
- Strengthens immunity & gut health
- Prepares calves for strong lifelong milk productivity



2 CALF GROWTH BOOSTER

Fuel Growth. Muscle building. Prepare for Productivity

What is Calf Grower Feed?

Calf grower feed is a balanced concentrate specially formulated for calves aged 3 to 8 months. This is the key growth window when skeletal frame, muscle mass, and future productivity are built.

- Supports fast, lean growth
- Prepares for breeding and future milk production
- Maintains rumen development
- Ensures proper bone, muscle building & immune development
- Cost-effective growth without fattening

Premium Ingredients

Our scientifically formulated concentrate includes:

- Cereal grains (maize, wheat)
- Protein meals (soybean, groundnut, cottonseed cake)
- Digestible fiber sources (churri, rice bran)
- Molasses (for palatability)
- Mineral mix, salt & vitamin pack

Nutrients	Specification
Crude Protein	Min 22%
Crude Fat	Min 4%
Crude Fibre	Max 12%
AIA	Max 4%
Calcium	Max 0.6%
Phosphorus	Min 0.6%
Urea	Max 1%
Moisture	Max 11%
Aflatoxin B1 PPB	Max 20

Why Choose Our Calf Grower Feed?

- Promotes optimal frame and weight gain
- Boosts daily weight gain (600-800g)
- Builds a strong, disease-resistant calf
- Cost-effective concentrate for growth
- Keeps calves active, healthy & ready for breeding
- Increases lifetime milk yield potential

3 HEIFER PRIME CARE

Build the Future Cow. Promote Growth. Ensure Reproductive Success.

Why Heifer Nutrition Matters?

Heifers are the future of your herd. From 12 months onward, they undergo rapid growth, rumen development, and reproductive system maturation. Sub-optimal nutrition during this stage can permanently limit their potential.

- Ensures target weight gains for timely breeding
- Supports bone development and body frame growth
- Promotes mammary gland development without excessive fat
- Enhances fertility and conception rates
- Sets the stage for high lifetime milk yield

Premium Ingredients

Our scientifically formulated concentrate includes:

- Bypass protein sources for lean muscle growth
- Balanced energy profile grains-protected fats
- Organic trace minerals-better immunity & hoof health
- Vitamins A, D3, E, Biotin for reproductive health & coat condition
- Yeast cultures & probiotics-improve digestion & nutrient absorption
- Calcium, Phosphorus & Chelated Minerals-strong bones
- No growth-promoting hormones or banned substances

Nutrients	Specification
Crude Protein	Min 20%
Crude Fat	Min 3%
Crude Fibre	Max 10%
AIA	Max 3%
Calcium	Min 1.2%
Phosphorus	Min 0.6%
Urea	Max 1%
Moisture	Max 11%
Magnesium	Min 0.5%
Aflatoxin B1 PPB	Max 20

Why Choose Our Calf Grower Feed?

- Promotes optimal frame and weight gain
- Boosts daily weight gain (600-800g)
- Builds a strong, disease-resistant calf
- Cost-effective concentrate for growth
- Keeps calves active, healthy & ready for breeding
- Increases lifetime milk yield potential

4 ULTIMATE DRY CARE

Give Your Dry Cows the ultimate dry care

Why Dry Care?

The dry period (first 4-5 weeks after dry-off) is crucial for:

- Udder healing
- Fetal development
- Preventing metabolic diseases
- Ensuring smooth transition to lactation

Premium Ingredients

- Energy sources: Maize, molasses
- High-protein meals: Soybean, canola, cottonseed
- Chelated minerals
- Yeast cultures & liver tonics

Nutrients	Specification
Crude Protein	Min 20%
Crude Fat	Min 3.5%
Crude Fibre	Max 11%
AIA	Max 4%
Calcium	Max 0.6%
Phosphorus	Min 0.35%
Urea	Max 1%
Moisture	Max 11%
Magnesium	Min 0.4-0.5
Aflatoxin B1 PPB	Max 20

Benefits of Our Ultimate Dry care

- Prevents over-conditioning
- Reduces milk fever & ketosis risk
- Supports healthy calves
- Boosts next lactation performance

5 TRANSITION WELLNESS(PRE-20)

Support Transition. Protect Health. Maximize Performance.

Why the Transition Period Matters?

The last 21 days before calving is the most crucial time in a cow's lifecycle. Strategic concentrate feeding ensures a smooth transition into lactation.

- Boosts immunity & liver function
- Prepares rumen for high-energy lactation diets
- Reduces risk of milk fever, ketosis & retained placenta
- Enhances colostrum quality & calf vitality
- Minimizes metabolic stress before and after calving

Premium Ingredients

Our scientifically formulated concentrate includes:

- Anionic salts for calcium balance (DCAD control)
- Bypass protein with essential and limiting amino acids
- Gluconeogenic precursors & protected choline
- Herbal liver protectants & antioxidants-improve liver detox & metabolic resilience
- Yeast cultures & live probiotics-stabilize rumen and reduce stress
- Electrolytes & adaptogens manage calving stress and improve feed intake

Nutrients	Specification
Crude Protein	Min 22%
Crude Fat	Min 4%
Crude Fibre	Max 10%
AIA	Max 4%
Calcium	Min 1.2%
Phosphorus	Min 0.7%
Urea	Max 1%
Moisture	Max 11%
Available phosphorus	Max 0.25%
Aflatoxin B1 PPB	Max 20

Nutrients	Specification
Crude Protein	Min 22%
Crude Fat	Min 4%
Crude Fibre	Max 9%
AIA	Max 2.5%
Calcium	Min 1.2%
Phosphorus	Min 0.6%
Urea	Max 1%
Moisture	Max 11%
Available phosphorus	Max 0.25%
Aflatoxin B1 PPB	Max 20

Benefits of Our Transition Wellness

- Prevents over-conditioning
- Reduces milk fever & ketosis risk
- Supports healthy calves
- Boosts next lactation performance

6 TRANSITION WELLNESS(POST-20)

Restore Health. Support Recovery. Maximize Milk Production

Why the Post-Transition Period Matters?

The first 21 days after calving are a high-stress, high-demand phase for dairy cows. This is when they face the greatest risk of metabolic diseases, nutrient deficits, and reduced appetite. Proper concentrate feeding during this time is essential to:

- Support immune system recovery
- Rebuild energy balance and prevent negative energy status
- Stimulate appetite and dry matter intake (DMI)
- Promote smooth onset of peak milk production
- Prevent early lactation disorders like ketosis and fatty liver

Premium Ingredients

- Energy sources: Maize, molasses
- High-protein meals: Soybean, canola, cottonseed
- Bypass protein: Heat-treated protein cakes
- Rumen-protected fat & amino acids
- Chelated minerals, vitamins (A, D, E), organic selenium
- Live yeast, toxin binders & liver tonics

Nutrients	Specification
Crude Protein	Min 20%
Crude Fat	Min 4%
Crude Fibre	Max 10%
AIA	Max 3%
Calcium	Min 1.5%
Phosphorus	Min 0.5%
Urea	Max 1%
Moisture	Max 11%
Magnesium	Max 0.6%
Aflatoxin B1 PPB	Max 20

Nutrients	Specification
Crude Protein	Min 20%
Crude Fat	Min 5%
Crude Fibre	Max 10%
AIA	Max 3%
Calcium	Min 1.2%
Phosphorus	Min 0.6%
Urea	Max 1%
Moisture	Max 11%
Magnesium	Min 0.5%
Aflatoxin B1 PPB	Max 20

Benefits of Our Transition Wellness

- Prevents over-conditioning
- Reduces milk fever & ketosis risk
- Supports healthy calves
- Boosts next lactation performance

7 XTRA MILK

Fueling Cows Producing up to 20 Liters of Milk Daily

Why Choose Our Feed?